LeaderU is an interactive learning platform designed to help students learn and apply leadership, wellness, and career readiness skills. Courses include award-winning content and videos, along with assignments, quizzes and resources to help students internalize their learning. Course content is used by Fortune 500 companies and organizations around the world—and is based on international bestselling books and client engagements. Students taking the courses will gain an advantage by learning essential mindsets and skillsets, now—and be ready to stand apart in the job market.

CERTIFICATE COURSES

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE®: SIGNATURE EDITION 4.0 CERTIFICATE COURSE

Lasting success comes from effectively leading your life with initiative, purpose, priorities, and building high trust relationships, collaborating with others, and continually improving capabilities with life balance. You need both personal and interpersonal effectiveness, based on timeless principles.

Course Outcomes:
- Assess your own paradigms and align them to principles of effectiveness.
- Take responsibility and initiative, and act on what you can control or influence.
- Define a vision and purpose for your life, define outcomes before acting, then make a plan and define goals.
- Prioritize and achieve what is most important instead of wasting time on distractions.
- Build high-trust relationships by seeking mutual benefits for you and others.
- Develop empathic listening skills to understand others, express yourself effectively, and build personal influence.
- Collaborate creatively with others to develop innovative solutions by valuing diversity.
- Increase life balance and wellness by making time for self-renewal.
- Demonstrate growth in leadership skills including responsibility, initiative, personal vision, goal-setting, time management, emotional intelligence, relationships, negotiation, communication, valuing differences, collaboration, and wellness.

THE 5 CHOICES TO EXTRAORDINARY PRODUCTIVITY® CERTIFICATE COURSE

Learn to make selective, high-impact choices about investing their valuable time, attention, and energy so you can boost your productivity and accomplish what is most important.

Course Outcomes:
- Consciously discern the important from urgent or less important activities in your life.
- Clarify what extraordinary looks like in your current, most important roles.
- Gain control of your life by mastering daily and weekly planning to ensure attention, energy, and execution on your top priorities.
- Rule your technology by establishing a reliable system to manage your appointments, tasks, contacts, notes, and documents.
- Turn software solutions into a productivity workflow engine.
- Understand the impact of brain health on your day-to-day performance.
- Use the 5 Energy Drivers to increase and sustain your energy throughout the day.

UNCONSCIOUS BIAS: UNDERSTANDING BIAS TO UNLEASH POTENTIAL™ CERTIFICATE COURSE

Unconscious biases are formed to compensate for information overload, leading to biased thinking. These biases can have harmful impacts that affect the way you make decisions, limiting potential in you and others.

Course Outcomes:
- Identify Bias where it shows up in your own thinking and in your workplaces.
- Cultivate Connection with those around you to expand your understanding and improve your decision-making.
- Choose Courage as you engage with care and boldness in addressing biases that limit people and constrain performance.
- Notice and adjust for biases.
- More fully respect, include, and value the people around you.
- Release everyone's potential to contribute their best.

THE 4 ESSENTIAL ROLES OF LEADERSHIP® CERTIFICATE COURSE

Being a strong leader in a fast-changing world—the kind of leader employers want to hire, and a leader others want to follow—takes key skills and practices. Give yourself a head start by learning the four essential roles of effective leadership.

Course Outcomes:
- Reflect on character and competence—the elements of credibility that will allow you to intentionally build a culture of trust.
- Create a shared vision, strategy, and communicate it so powerfully that others follow your leadership.
- Think big and help team members execute a vision and strategy with a disciplined process.
- Develop and unleash leadership potential in others and improve performance through consistent feedback and coaching.

LEADING AT THE SPEED OF TRUST® CERTIFICATE COURSE

Trust is a critical factor in every relationship, work-related activity, community, and society. For lasting success, it is important to learn how to build your credibility and become someone people trust.

Course Outcomes:
- Learn how low trust slows things down and high trust speeds things up—understand "Trust Taxes" and their affects on relationships and work.
- Identify the behaviors that slow speed and increase cost in a work environment.
- Take responsibility and model trust through your character and competence.
- Identify the Counterfeit Behaviors that create low trust.
- Practice the 13 Behaviors that are foundational to every high-trust leader.
- Prepare key conversations that extend, restore, and develop trust in relationships.
- Extend smart trust in the right conditions and to repair trust when it has been lost.

THE 4 DISCIPLINES OF EXECUTION® CERTIFICATE COURSE

Accomplishing important goals can seem nearly impossible in the midst of the whirlwind—your day-to-day activities. You will discover how to establish a simple, repeatable, and proven formula for identifying and executing your most important goals and priorities.

Course Outcomes:
- The course will develop leaders with the following outcomes:
- Create precise focus by identifying the most important objective or goal.
- Generate definitive actions that enable teams to establish a standard for performance.
- Identify lead measures that are both predictable and measurable.
- Build a reporting process that is created by your team to create vision and clarity.
- Manage individual performers in a way that holds each other accountable to results.
- Establish a "winnable game" that creates high engagement from each team member.

PROGRAMS

LEADING CUSTOMER LOYALTY®
Explore the principles and practices needed to win the hearts of employees and their customers. Learn how to model and reinforce empathy, responsibility, and generosity.

INCLUSIVE LEADERSHIP: PRACTICAL WAYS TO CULTIVATE INCLUSION & BUILD A BETTER TEAM™
Prioritize inclusion in daily behaviors to disrupt bias and create an environment where everyone feels valued and sees an opportunity to thrive.

MULTIPLIERS®: HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE
Leaders can't afford to waste talent. Learn how to enable people to innovate, solve problems, deliver results—and to feel excited and engaged in the process.

THE 6 CRITICAL PRACTICES FOR LEADING A TEAM™
Lead team members with high-impact practices that are based on key mindsets, skillsets, and toolsets.

PROJECT MANAGEMENT FOR THE UNOFFICIAL PROJECT MANAGER™
Most people on teams are managing projects, even if they are not in a formal position as a project manager. Learning how to manage a project to deliver quality results with on time delivery is critical for success.

COMMUNICATION ADVANTAGE™
Learn how to get your message across in any medium, navigate challenging conversations with colleagues, and set projects up for success.
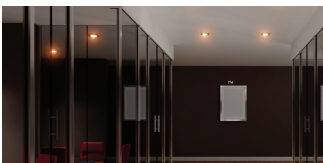
WRITING ADVANTAGE™
Set quality writing standards that will increase productivity, resolve issues, avoid errors, and establish credibility to make your written communication clear and memorable.

PRESENTATION ADVANTAGE®
Creating a purposeful shift in knowledge or behavior through successful presentations equips people, teams, and organizations with the competitive edge.

MEETING ADVANTAGE™
Organize and lead productive meetings by providing clear guidelines on what to do before, during, and after each meeting.

CAREER READINESS COMPETENCIES

CAREER & SELF-DEVELOPMENT

Proactively pursue personal and professional learning and development. Gain awareness of your strengths and weaknesses, navigate career opportunities, and network to build relationships within and without your organization.

PROFESSIONALISM

Understand how work environments differ, demonstrate effective work habits, and act in the interest of the larger community and workplace.

COMMUNICATION

Clearly and effectively exchange information, ideas, facts, and perspectives with people inside and outside of an organization.

LEADERSHIP

Recognize and capitalize on personal and team strengths to achieve organizational goals.

TEAMWORK

Build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.

CRITICAL THINKING

Identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information.

EQUITY & INCLUSION

Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different local and global cultures. Engage in anti-racist practices that actively challenge the systems, structures, and policies of racism.

TECHNOLOGY

Understand and leverage technologies ethically to enhance efficiencies, complete tasks, and accomplish goals.

For questions or more information, please visit www.franklincovey.com to explore higher education solutions or email educate@franklincovey.com.

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